



THE ONE YOU'VE BEEN LOOKING FOR

PurolatorONE™ Oil Filters keep your engine operating at peak performance. Made with high-density Synthetic-Blend filter media, providing up to 99% Dirt Removal Power™*. Even in the toughest driving conditions like towing, stop-and-go traffic, commuting and harsh weather conditions, PurolatorONE gets the job done.

NOTHING GETS BY US®.



Silicone Anti-Drainback Valve

- Lasts longer than traditional nitrile to protect against dry starts

Metal End Caps

- Provide stability and integrity
- Wear resistant

Double Helix High-Flow Center Tube

- Helps optimize oil flow

PTFE Treated Gasket

Heat resistant - Stays flexible for advanced leak protection and provides easy installation and removal

High-Density Synthetic Blend Media

- Up to 15,000 miles of engine protection
- 99% Dirt Removal Power™*

*Based on ISO 4548-12 at 20 microns on PL30001

Compare PurolatorONE with our other oil filter offerings.



IDEAL OIL MATCH**			
FULL SYNTHETIC REGULAR/HIGH MILEAGE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
SEMI SYNTHETIC REGULAR/HIGH MILEAGE	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
CONVENTIONAL	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
DRIVING STYLE			
EXTREME CLIMATE/ ENVIRONMENT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FREQUENT TOWING & HAULING	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TOWING	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
STOP & GO	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
LONG COMMUTE	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
ROUTINE	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

OIL CHANGE INTERVAL			
SMARTFUSION™ FULL SYNTHETIC MEDIA UP TO 20,000 MILES	HIGH-DENSITY SYNTHETIC BLEND MEDIA UP TO 15,000 MILES	MULTI-FIBER HIGH-DENSITY MEDIA UP TO 10,000 MILES	

**May be used with any oil type or viscosity

Purolator Merchandising Support



- Whether you're in the retail or trade channel, Purolator has all of the resources you need to help grow your sales:
- A dedicated team, including customer service, sales and product management experts to ensure you have the right parts to drive your business
 - Displays and full point-of-sale materials – including posters, window clings, counter mats and more
 - A complete library of images and product descriptions to support your online initiatives and keep your website current
 - Videos to educate consumers on the importance of changing their filter you can add to your website or share with your followers on social media

Program Details

Segment	SKU Count	Coverage	Case Pack	MOQ
PurolatorONE Oil Filter	64	94%	12	12



Part #	Part # POP Code	Cumulative VIO%	VIO Trend
PL14610	A	10%	▲
PL10241	A	18%	▲
PL22500	A	25%	▲
PL14459	A	32%	▼
PL24651	A	38%	▼
PL14612	A	44%	▲
PL12222	A	49%	▲
PL25608	A	54%	▲
PL14670	A	57%	▼
PL10111	A	60%	▼
PL25288	A	62%	▼
PL20195	A	65%	▼
PL36296	A	67%	▲
PL14476	A	70%	▲
PL15436	A	72%	▼
PL14615	A	74%	▲
PL14006	A	76%	▲
PL11403	A	77%	▲
PL16311	A	78%	▼
PL24011	A	80%	▼
PL14477	A	81%	▼
PL30001	B	82%	▼
PL34631	B	83%	▼
PL15839	B	84%	▲
PL25702	B	84%	▲
PL45335	B	85%	▲
PL25609	B	86%	▲

Part #	Part # POP Code	Cumulative VIO%	VIO Trend
PL36135	B	86%	▼
PL35399	B	87%	▲
PL21478	B	88%	▲
PL11411	B	88%	▲
PL35581	B	88%	▼
PL25277	B	89%	▼
PL25274	B	89%	▼
PL46128	B	90%	▲
PL38165	B	90%	▲
PL44872	B	90%	▼
PL15313	B	91%	▼
PL21495	B	91%	—
PL38154	B	91%	▲
PL26127	B	92%	▼
PL25247	C	92%	▼
PL15505	C	92%	▼
PL20252	C	92%	▼
PL24457	C	93%	▼
PL45526	C	93%	▲
PL25276	C	93%	▼
PL15315	C	93%	▼
PL35610	C	94%	▼
PL18181	C	94%	▲
PL15317	C	94%	▼
PL25848	C	94%	▼
PL14460	C	94%	▼
PL25401	C	94%	▼

Part #	Part # POP Code	Cumulative VIO%	VIO Trend
PL21507	N	94%	—
PL11442	N	94%	—
PL21425	N	94%	—
PL11513	N	94%	—
PL31490	N	94%	—
PL11520	N	94%	—
PL21446	N	94%	—
PL41505	N	94%	—
PL41524	N	94%	—
PL31445	N	94%	—

Some part numbers may not be available in certain markets.
Contact your sales representative to learn more.

Monday - Friday
8:00 a.m. - 7:30 p.m.

Techline:
800-526-4250

Saturday
9:00 a.m. - 5:30 p.m.
Eastern Time Zone

Email:
techservice@mann-hummel.com



pureoil.com

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