



NOTHING GETS BY US.®

When it comes to protecting vehicles and drivers from dirt and debris, nothing gets by Purolator filters. Because nothing gets by our people. We invented the oil filter in 1923 – and we've been relentlessly perfecting oil, air, cabin air and fuel filters ever since.



PurolatorPRO
Download now to view our technician/professional catalog and more



Monday - Friday
8:00 a.m. - 7:30 p.m.

Saturday
9:00 a.m. - 5:30 p.m.
Eastern Time Zone

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800-526-4250

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PUT1021-TECH-MASTER-E



Professional Grade Automotive Filtration

NOTHING GETS BY US.®





Professional Grade Engine Protection

PurolatorTECH™ provides a full line of filtration solutions for commercial shops. Our oil, air, cabin air and fuel filters meet or exceed OE manufacturer's performance requirements and incorporate the latest in filtration technology at a competitive price with broad coverage. We are also committed to timely new product introductions to ensure you have the products you need for your customers. PurolatorTECH filters protect your customers' vehicles – and your reputation. Backed by the Purolator Product Warranty, you can install our filters with confidence.

PurolatorTECH™ Oil Filters

Available for just about every passenger car and light truck on the road today, PurolatorTECH Oil Filters offer reliable engine protection to meet or exceed original factory performance, along with Dirt Removal Power™* to help keep your customers' engines free of harmful contaminants.

- Over 99% VIO coverage with expanded line
- Engineered for OE fit, form and function
- Proven filtration performance for all oil types and viscosities
- Rugged internal construction
- 96.5% Dirt Removal Power™
- Anti-drainback valve protects against dry starts*
- Includes extensive domestic and import coverage
- Bulk program available to improve logistics efficiencies on fast-moving numbers
- Many applications made in USA



* As specified by OE manufacturer.

** May vary by application.

† Limited warranty. See product catalog or explore complete warranty information.

†† Carbon applications only, as specified by OEM.

PurolatorTECH™ Air Filters

PurolatorTECH Air Filters are manufactured exclusively for technicians to help protect engines from damaging dust, dirt, soot and other harmful contaminants. Replacing an air filter with PurolatorTECH better protects your customers' engines from damage while improving performance with the quality you expect from Purolator.

- Over 97% VIO coverage with expanded line
- Engineered for OE fit, form and function
- Ensures maximum airflow and high efficiency to prevent engine wear
- Precision polyurethane seal to help prevent dust from entering the engine and synthetic media to provide maximum protection**
- Includes extensive domestic and import coverage
- Encourage regular filter replacements every 12 months or 12,000 miles† to increase profits



PurolatorTECH™ Cabin Air Filters

Nearly 80% of vehicles on the road feature a cabin air filter that will need to be replaced. And, with all of the pollutants in the air today, it's more important than ever that we keep the air in our vehicles as clean as possible. That's why PurolatorTECH™ Cabin Air Filters are engineered to meet or exceed OE manufacturer requirements and incorporate the latest in filtration technology.

- Over 95% VIO coverage with expanded line
- Engineered for OE fit, form and function
- Blocks dirt, soot, pollen and other inert allergens
- Encourages better airflow through the vehicle
- Optimizes HVAC and defroster performance
- Available in particulate and carbon configurations according to OE spec
- Electrostatically charged media**
- Includes extensive domestic and import coverage
- Encourage regular filter replacements every 12 months or 12,000 miles† to increase profits
- Many applications made in USA



Purolator® Fuel Filters

A clogged fuel filter could lead to contaminated fluids and engine system failure in your customers' vehicles. A Purolator Fuel Filter scrubs fuel clean of dirt, rust and other contaminants, protecting your customers' engines and optimizing performance.



Sales Materials and Customer Support

With Purolator, you also get all the resources you need to help grow your sales:

- A dedicated team, including customer service, sales and product management experts to ensure you have the right parts to drive your business
- Displays and full in-shop point-of-sale materials — including posters, window clings, counter mats and more
- A complete library of images and product descriptions to support your online initiatives and keep your website current
- Videos to educate consumers on the importance of changing their filter to play in your lobby or service bays, add to your website or share with your followers on social media



Poster

Training Guide

Window Cling

Contact your sales representative to learn more about these exclusive offerings.