



### PROFESSIONAL GRADE AIR FILTRATION

As a professional, you know cheap fixes and shoddy filters just won't cut it. At Purolator, we're dedicated to providing the quality products you need to get the job done. PurolatorTECH™ is the new standard in professional grade air filters. Engineered to meet or exceed OE requirements and available at a competitive price, PurolatorTECH Air Filters make service simple and profitable by providing broad coverage and speed to market while using the latest filtration technology.

**NOTHING GETS BY US.®**

  
AN AMERICAN  
BRAND SINCE 1923™





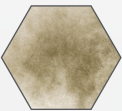


Professional Grade Filtration

PurolatorTECH™ Air Filters are manufactured exclusively for technicians to help protect engines from damaging dust, dirt, soot and other harmful contaminants. Replacing an air filter with PurolatorTECH better protects your customers’ engines from damage while improving performance with the quality you expect from Purolator.

- Over 97% VIO coverage with expanded line
- Engineered for OE fit, form and function
- Ensures maximum airflow and high efficiency to prevent engine wear
- Includes extensive domestic and import coverage
- Encourage regular filter replacements every 12 months or 12,000 miles\* to increase profits

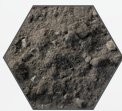
PurolatorTECH Air Filters protect against:



Dust

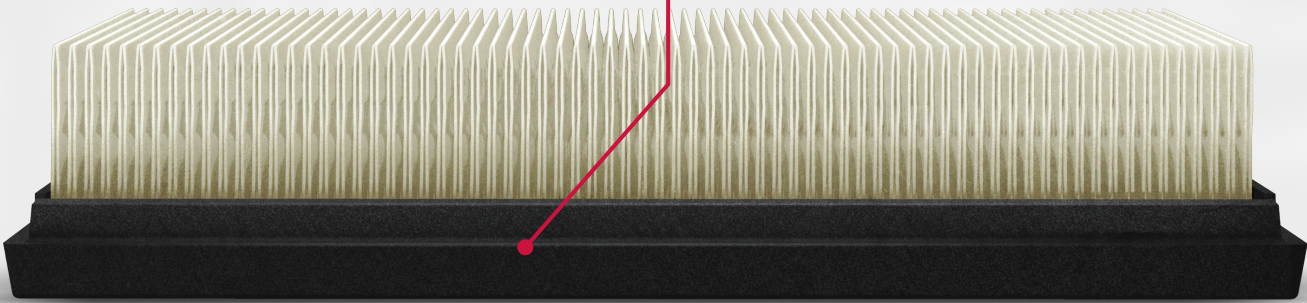


Dirt



Soot

Precision polyurethane seal to help prevent dust from entering the engine and synthetic media to provide maximum protection\*\*



Sales Materials & Customer Support

With Purolator, you also get all the resources you need to help grow your sales:

- A dedicated team, including customer service, sales and product management experts to ensure you have the right parts to drive your business
- Displays and full in-shop point-of-sale materials – including posters, window clings, counter mats and more
- A complete library of images and product descriptions to support your online initiatives and keep your website current
- Videos to educate consumers on the importance of changing their filter to play in your lobby or service bays, add to your website or share with your followers on social media

\* Limited warranty. See product catalog or explore complete warranty information.  
\*\* May vary by application.

Program Details

| Segment                   | SKU Count | Coverage | Case Pack | MOQ |
|---------------------------|-----------|----------|-----------|-----|
| PurolatorTECH™ Air Filter | 380       | 84%      | 3         | 3   |

| Part #  | Part # POP Code | Cumulative VIO% | VIO Trend |
|---------|-----------------|-----------------|-----------|
| TA45314 | A               | 3.2%            | –         |
| TA35642 | A               | 5.4%            | ▲         |
| TA24278 | A               | 7.7%            | ▼         |
| TA34878 | A               | 10.0%           | ▼         |
| TA36116 | A               | 12.0%           | ▼         |
| TA35462 | A               | 13.5%           | ▲         |
| TA25699 | A               | 15.1%           | ▲         |
| TA35592 | A               | 16.6%           | ▼         |
| TA35432 | A               | 18.1%           | ▼         |
| TA25655 | A               | 19.4%           | ▼         |
| TA36149 | A               | 20.5%           | ▲         |
| TA44727 | A               | 21.6%           | ▼         |
| TA25786 | A               | 22.6%           | ▼         |
| TA24372 | A               | 23.7%           | ▼         |
| TA35330 | A               | 24.6%           | ▼         |
| TA35192 | A               | 25.6%           | ▼         |
| TA24675 | A               | 26.4%           | ▲         |
| TA36131 | A               | 27.3%           | ▼         |
| TA45650 | A               | 28.1%           | ▼         |
| TA36272 | A               | 28.8%           | ▼         |
| TA66313 | A               | 29.6%           | ▼         |
| TA35431 | A               | 30.4%           | ▼         |
| TA24690 | A               | 31.3%           | ▼         |
| TA24731 | A               | 32.1%           | ▼         |
| TA35672 | A               | 32.8%           | ▼         |
| TA26114 | A               | 33.6%           | ▼         |
| TA35323 | A               | 34.3%           | ▼         |
| TA50091 | A               | 35.1%           | ▼         |
| TA36124 | A               | 35.8%           | ▼         |
| TA25463 | A               | 36.5%           | ▼         |
| TA24880 | A               | 37.2%           | ▼         |
| TA28177 | A               | 37.8%           | ▲         |
| TA36165 | A               | 38.4%           | ▲         |
| TA35649 | A               | 39.0%           | ▼         |
| TA35819 | A               | 39.6%           | –         |
| TA26280 | A               | 40.1%           | ▲         |
| TA16200 | A               | 40.7%           | ▼         |
| TA35433 | A               | 41.3%           | ▼         |
| TA25653 | A               | 41.9%           | ▼         |
| TA36167 | A               | 42.5%           | ▲         |
| TA35578 | A               | 43.0%           | ▼         |
| TA35528 | A               | 43.6%           | ▼         |
| TA26282 | A               | 44.1%           | ▼         |
| TA46297 | A               | 44.7%           | ▼         |
| TA34838 | A               | 45.2%           | ▼         |
| TA39183 | A               | 45.6%           | ▲         |
| TA26166 | A               | 46.2%           | ▲         |
| TA24378 | A               | 46.7%           | ▼         |
| TA24343 | A               | 47.2%           | ▼         |

| Part #  | Part # POP Code | Cumulative VIO% | VIO Trend |
|---------|-----------------|-----------------|-----------|
| TA35414 | A               | 47.7%           | ▼         |
| TA55400 | A               | 48.2%           | –         |
| TA29152 | A               | 48.6%           | ▲         |
| TA25418 | A               | 49.0%           | ▼         |
| TA35305 | A               | 49.5%           | ▼         |
| TA15703 | A               | 49.9%           | ▼         |
| TA35603 | A               | 50.4%           | ▼         |
| TA25503 | A               | 50.8%           | ▼         |
| TA39155 | A               | 51.1%           | ▲         |
| TA36122 | A               | 51.5%           | ▲         |
| TA56314 | A               | 51.8%           | ▲         |
| TA36309 | A               | 52.2%           | ▼         |
| TA46152 | A               | 52.6%           | ▼         |
| TA31467 | A               | 52.6%           | –         |
| TA38195 | A               | 53.3%           | ▲         |
| TA16168 | A               | 53.7%           | ▼         |
| TA31464 | A               | 53.9%           | ▲         |
| TA35560 | A               | 54.3%           | ▲         |
| TA35553 | A               | 54.5%           | ▲         |
| TA49179 | A               | 54.8%           | ▼         |
| TA26319 | A               | 55.1%           | ▼         |
| TA45090 | A               | 55.4%           | ▼         |
| TA35397 | A               | 55.7%           | ▼         |
| TA25582 | A               | 56.1%           | ▼         |
| TA45091 | A               | 56.4%           | –         |
| TA26171 | A               | 56.7%           | ▼         |
| TA34886 | A               | 57.0%           | ▼         |
| TA35403 | A               | 57.3%           | ▼         |
| TA14622 | A               | 57.6%           | ▲         |
| TA36274 | A               | 57.9%           | ▼         |
| TA25651 | A               | 58.2%           | ▼         |
| TA38189 | A               | 58.5%           | –         |
| TA55799 | A               | 58.8%           | –         |
| TA39156 | A               | 59.0%           | ▲         |
| TA25456 | A               | 59.3%           | ▼         |
| TA25596 | A               | 59.6%           | ▼         |
| TA39166 | A               | 59.8%           | ▲         |
| TA44688 | A               | 60.1%           | ▼         |
| TA24645 | B               | 60.4%           | ▼         |
| TA26153 | B               | 60.6%           | –         |
| TA16202 | B               | 60.9%           | ▲         |
| TA35227 | B               | 61.2%           | ▼         |
| TA46279 | B               | 61.5%           | ▼         |
| TA35267 | B               | 61.8%           | ▼         |
| TA45105 | B               | 62.1%           | ▼         |
| TA24722 | B               | 62.4%           | ▼         |
| TA38197 | B               | 62.6%           | –         |
| TA26064 | B               | 62.9%           | –         |
| TA33590 | B               | 63.2%           | ▼         |

| Part #  | Part # POP Code | Cumulative VIO% | VIO Trend |
|---------|-----------------|-----------------|-----------|
| TA35707 | B               | 63.4%           | ▼         |
| TA25248 | B               | 63.7%           | ▼         |
| TA48171 | B               | 63.9%           | ▲         |
| TA15669 | B               | 64.2%           | ▲         |
| TA36109 | B               | 64.4%           | –         |
| TA25089 | B               | 64.6%           | ▼         |
| TA25841 | B               | 64.9%           | ▼         |
| TA45535 | B               | 65.1%           | ▼         |
| TA35150 | B               | 65.3%           | ▼         |
| TA36320 | B               | 65.6%           | –         |
| TA34852 | B               | 65.8%           | ▼         |
| TA36151 | B               | 66.0%           | –         |
| TA49146 | B               | 66.2%           | ▲         |
| TA23592 | B               | 66.4%           | ▼         |
| TA35779 | B               | 66.6%           | ▼         |
| TA35625 | B               | 66.8%           | ▲         |
| TA23465 | B               | 67.1%           | ▼         |
| TA34879 | B               | 67.3%           | ▼         |
| TA25395 | B               | 67.5%           | ▼         |
| TA36308 | B               | 67.7%           | ▼         |
| TA36146 | B               | 67.9%           | –         |
| TA45780 | B               | 68.1%           | ▼         |
| TA26118 | B               | 68.2%           | ▼         |
| TA35824 | B               | 68.4%           | –         |
| TA40004 | B               | 68.6%           | ▼         |
| TA29151 | B               | 68.8%           | ▲         |
| TA25698 | B               | 69.0%           | ▼         |
| TA45796 | B               | 69.2%           | ▼         |
| TA35556 | B               | 69.4%           | ▼         |
| TA48201 | B               | 69.5%           | ▲         |
| TA36102 | B               | 69.7%           | –         |
| TA30067 | B               | 69.9%           | ▼         |
| TA45568 | B               | 70.1%           | ▼         |
| TA26199 | B               | 70.2%           | ▲         |
| TA35775 | B               | 70.4%           | ▼         |
| TA25635 | B               | 70.6%           | ▼         |
| TA45701 | B               | 70.7%           | ▼         |
| TA35670 | B               | 70.9%           | ▼         |
| TA36121 | B               | 71.1%           | ▲         |
| TA25249 | B               | 71.2%           | ▼         |
| TA55378 | B               | 71.4%           | ▼         |
| TA46130 | B               | 71.6%           | –         |
| TA21447 | B               | 71.7%           | ▲         |
| TA25594 | B               | 71.8%           | ▼         |
| TA34877 | B               | 72.0%           | ▼         |
| TA48156 | B               | 72.2%           | ▲         |
| TA31400 | B               | 72.2%           | ▲         |
| TA26119 | B               | 72.4%           | –         |
| TA26273 | B               | 72.5%           | –         |

| Part #  | Part # POP Code | Cumulative VIO% | VIO Trend |
|---------|-----------------|-----------------|-----------|
| TA35638 | B               | 72.7%           | –         |
| TA47039 | B               | 72.8%           | ▼         |
| TA39150 | B               | 73.0%           | ▲         |
| TA35583 | B               | 73.1%           | ▼         |
| TA26201 | B               | 73.3%           | –         |
| TA15604 | B               | 73.4%           | ▼         |
| TA35798 | B               | 73.5%           | –         |
| TA31433 | B               | 73.6%           | ▲         |
| TA25353 | B               | 73.8%           | ▼         |
| TA35546 | B               | 73.9%           | –         |
| TA24873 | B               | 74.1%           | ▼         |
| TA31366 | B               | 74.2%           | ▲         |
| TA41474 | B               | 74.3%           | ▲         |
| TA38190 | B               | 74.4%           | ▲         |
| TA25372 | B               | 74.5%           | ▼         |
| TA25301 | B               | 74.6%           | ▼         |
| TA25566 | B               | 74.7%           | ▼         |
| TA25324 | B               | 74.9%           | ▼         |
| TA25405 | B               | 75.0%           | ▼         |
| TA25499 | C               | 75.1%           | ▼         |
| TA24720 | C               | 75.2%           | ▼         |
| TA36163 | C               | 75.4%           | –         |
| TA54669 | C               | 75.5%           | ▼         |
| TA15363 | C               | 75.6%           | ▼         |
| TA25585 | C               | 75.7%           | ▼         |
| TA35534 | B               | 75.8%           | ▼         |
| TA14650 | C               | 75.9%           | ▼         |
| TA25647 | B               | 76.0%           | ▼         |
| TA26281 | C               | 76.1%           | –         |
| TA35907 | B               | 76.2%           | –         |
| TA26052 | C               | 76.4%           | –         |
| TA11149 | B               | 76.5%           | ▼         |
| TA25584 | B               | 76.6%           | ▼         |
| TA35880 | C               | 76.7%           | –         |
| TA34721 | C               | 76.8%           | ▼         |
| TA35601 | C               | 76.9%           | ▼         |
| TA43195 | C               | 77.0%           | ▼         |
| TA55822 | C               | 77.1%           | –         |
| TA28194 | C               | 77.2%           | ▲         |
| TA35789 | C               | 77.3%           | ▲         |
| TA45512 | B               | 77.3%           | –         |
| TA26283 | C               | 77.4%           | ▼         |
| TA25588 | C               | 77.5%           | ▼         |
| TA25689 | C               | 77.6%           | –         |
| TA35244 | C               | 77.7%           | ▼         |
| TA56164 | C               | 77.8%           | –         |
| TA19154 | C               | 77.9%           | ▼         |
| TA59148 | C               | 78.0%           | ▲         |
| TA37492 | C               | 78.1%           | ▼         |

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| Part #  | Part #<br>POP<br>Code | Cumulative<br>VIO% | VIO<br>Trend |
|---------|-----------------------|--------------------|--------------|
| TA49180 | C                     | 78.1%              | –            |
| TA25398 | C                     | 78.2%              | ▼            |
| TA55697 | C                     | 78.3%              | –            |
| TA35820 | C                     | 78.4%              | –            |
| TA25525 | C                     | 78.5%              | ▼            |
| TA25042 | C                     | 78.6%              | ▼            |
| TA25656 | C                     | 78.7%              | –            |
| TA25507 | C                     | 78.7%              | ▼            |
| TA25833 | C                     | 78.8%              | –            |
| TA51352 | C                     | 78.9%              | –            |
| TA25306 | C                     | 79.0%              | ▼            |
| TA51462 | N                     | 79.1%              | ▲            |
| TA35602 | C                     | 79.2%              | ▼            |
| TA25634 | C                     | 79.2%              | ▼            |
| TA39147 | C                     | 79.3%              | –            |
| TA35440 | C                     | 79.4%              | ▼            |
| TA25373 | C                     | 79.5%              | ▼            |
| TA41367 | C                     | 79.6%              | ▲            |
| TA35470 | C                     | 79.6%              | ▼            |
| TA34361 | C                     | 79.7%              | –            |
| TA25804 | C                     | 79.8%              | ▲            |
| TA25148 | C                     | 79.9%              | ▼            |
| TA55521 | C                     | 79.9%              | ▼            |
| TA53384 | C                     | 80.0%              | –            |
| TA45673 | C                     | 80.1%              | ▼            |
| TA35219 | C                     | 80.2%              | ▼            |
| TA45457 | C                     | 80.2%              | ▼            |
| TA26132 | C                     | 80.3%              | –            |
| TA35265 | C                     | 80.4%              | ▼            |
| TA24712 | C                     | 80.5%              | ▼            |
| TA35370 | C                     | 80.5%              | ▼            |
| TA35517 | C                     | 80.6%              | ▼            |
| TA25446 | C                     | 80.7%              | –            |
| TA24468 | C                     | 80.8%              | ▼            |
| TA34799 | C                     | 80.8%              | ▼            |
| TA45387 | C                     | 80.9%              | ▼            |
| TA30045 | C                     | 81.0%              | ▼            |
| TA40124 | A                     | 81.0%              | ▼            |
| TA35671 | C                     | 81.1%              | ▼            |
| TA45497 | C                     | 81.2%              | ▼            |
| TA44690 | C                     | 81.2%              | ▼            |
| TA26140 | C                     | 81.3%              | –            |
| TA21468 | N                     | 81.3%              | ▲            |
| TA26306 | C                     | 81.4%              | –            |
| TA35155 | C                     | 81.4%              | ▼            |
| TA25049 | C                     | 81.5%              | ▼            |

| Part #  | Part #<br>POP<br>Code | Cumulative<br>VIO% | VIO<br>Trend |
|---------|-----------------------|--------------------|--------------|
| TA24680 | C                     | 81.6%              | ▼            |
| TA50092 | C                     | 81.6%              | ▼            |
| TA16094 | C                     | 81.7%              | –            |
| TA36061 | C                     | 81.7%              | –            |
| TA25352 | C                     | 81.8%              | ▼            |
| TA39178 | B                     | 81.8%              | ▲            |
| TA50831 | C                     | 81.9%              | ▼            |
| TA36120 | B                     | 81.9%              | –            |
| TA34715 | C                     | 82.0%              | ▼            |
| TA33593 | D                     | 82.0%              | ▼            |
| TA35513 | D                     | 82.1%              | ▼            |
| TA24831 | D                     | 82.1%              | ▼            |
| TA35278 | D                     | 82.2%              | –            |
| TA24648 | D                     | 82.2%              | –            |
| TA24601 | D                     | 82.3%              | ▼            |
| TA39164 | D                     | 82.3%              | –            |
| TA35359 | D                     | 82.4%              | ▼            |
| TA40113 | D                     | 82.4%              | ▼            |
| TA34862 | D                     | 82.5%              | ▼            |
| TA35783 | D                     | 82.5%              | ▼            |
| TA41378 | N                     | 82.6%              | ▲            |
| TA41466 | D                     | 82.6%              | ▲            |
| TA25657 | D                     | 82.6%              | –            |
| TA25048 | D                     | 82.7%              | ▼            |
| TA45279 | D                     | 82.7%              | –            |
| TA24342 | D                     | 82.8%              | ▼            |
| TA29167 | D                     | 82.8%              | ▼            |
| TA25567 | D                     | 82.8%              | –            |
| TA35633 | D                     | 82.9%              | –            |
| TA35449 | D                     | 82.9%              | –            |
| TA51456 | N                     | 83.0%              | –            |
| TA31455 | D                     | 83.0%              | ▲            |
| TA34717 | D                     | 83.0%              | ▼            |
| TA35420 | D                     | 83.1%              | ▼            |
| TA25652 | D                     | 83.1%              | –            |
| TA59181 | D                     | 83.1%              | ▲            |
| TA35595 | D                     | 83.2%              | –            |
| TA54855 | D                     | 83.2%              | ▼            |
| TA31435 | N                     | 83.2%              | ▲            |
| TA44655 | D                     | 83.3%              | –            |
| TA35468 | D                     | 83.3%              | –            |
| TA34883 | D                     | 83.3%              | ▼            |
| TA35434 | D                     | 83.4%              | ▼            |
| TA31436 | N                     | 83.4%              | –            |
| TA59182 | D                     | 83.4%              | –            |
| TA34995 | D                     | 83.4%              | ▼            |

| Part #  | Part #<br>POP<br>Code | Cumulative<br>VIO% | VIO<br>Trend |
|---------|-----------------------|--------------------|--------------|
| TA26312 | D                     | 83.5%              | –            |
| TA25304 | D                     | 83.5%              | –            |
| TA21438 | D                     | 83.5%              | ▲            |
| TA31440 | N                     | 83.5%              | ▲            |
| TA33380 | B                     | 83.5%              | ▼            |
| TA44632 | D                     | 83.6%              | ▼            |
| TA13192 | A                     | 83.6%              | ▼            |
| TA16183 | D                     | 83.6%              | ▲            |
| TA34487 | D                     | 83.6%              | ▼            |
| TA31359 | D                     | 83.7%              | ▲            |
| TA41460 | N                     | 83.7%              | –            |
| TA44646 | D                     | 83.7%              | –            |
| TA51358 | D                     | 83.7%              | ▲            |
| TA25394 | D                     | 83.7%              | ▼            |
| TA35272 | D                     | 83.8%              | –            |
| TA26197 | D                     | 83.8%              | –            |
| TA25451 | D                     | 83.8%              | –            |
| TA24881 | D                     | 83.8%              | ▼            |
| TA35589 | D                     | 83.9%              | –            |
| TA63327 | D                     | 83.9%              | –            |
| TA39184 | D                     | 83.9%              | –            |
| TA35461 | D                     | 83.9%              | ▼            |
| TA45381 | D                     | 83.9%              | –            |
| TA34711 | D                     | 84.0%              | ▼            |
| TA21360 | D                     | 84.0%              | ▲            |
| TA35258 | D                     | 84.0%              | ▼            |
| TA26067 | D                     | 84.0%              | ▼            |
| TA25467 | D                     | 84.1%              | –            |
| TA21361 | D                     | 84.1%              | –            |
| TA24297 | D                     | 84.1%              | –            |
| TA25792 | D                     | 84.1%              | –            |
| TA25257 | D                     | 84.1%              | ▼            |
| TA34613 | D                     | 84.2%              | –            |
| TA35421 | D                     | 84.2%              | ▼            |
| TA40016 | D                     | 84.2%              | –            |
| TA35266 | D                     | 84.2%              | ▼            |
| TA25538 | D                     | 84.2%              | –            |
| TA25801 | D                     | 84.2%              | –            |
| TA24730 | D                     | 84.3%              | –            |
| TA24858 | D                     | 84.3%              | ▼            |
| TA55539 | D                     | 84.3%              | –            |
| TA40103 | A                     | 84.3%              | –            |
| TA24819 | D                     | 84.3%              | ▼            |
| TA51465 | N                     | 84.3%              | –            |
| TA24859 | D                     | 84.4%              | ▼            |
| TA24882 | D                     | 84.4%              | –            |

| Part #  | Part #<br>POP<br>Code | Cumulative<br>VIO% | VIO<br>Trend |
|---------|-----------------------|--------------------|--------------|
| TA41457 | D                     | 84.4%              | –            |
| TA45557 | D                     | 84.4%              | –            |
| TA35050 | D                     | 84.4%              | –            |
| TA35375 | D                     | 84.4%              | –            |
| TA31432 | N                     | 84.5%              | ▲            |
| TA34625 | D                     | 84.5%              | –            |
| TA14656 | D                     | 84.5%              | –            |
| TA23436 | D                     | 84.5%              | –            |
| TA35207 | D                     | 84.5%              | –            |
| TA24807 | D                     | 84.5%              | –            |
| TA25065 | D                     | 84.5%              | –            |
| TA45488 | D                     | 84.5%              | –            |
| TA34475 | D                     | 84.6%              | –            |
| TA33472 | D                     | 84.6%              | –            |
| TA35410 | D                     | 84.6%              | –            |
| TA21351 | D                     | 84.6%              | –            |
| TA25043 | D                     | 84.6%              | –            |
| TA24375 | D                     | 84.6%              | –            |
| TA31459 | N                     | 84.6%              | –            |
| TA44808 | D                     | 84.6%              | –            |
| TA45206 | D                     | 84.7%              | –            |
| TA35626 | D                     | 84.7%              | –            |
| TA31376 | D                     | 84.7%              | –            |
| TA31375 | D                     | 84.7%              | –            |
| TA24642 | D                     | 84.7%              | –            |
| TA24832 | D                     | 84.7%              | –            |
| TA33591 | D                     | 84.7%              | –            |
| TA14347 | D                     | 84.7%              | –            |
| TA61458 | N                     | 84.7%              | –            |
| TA24409 | D                     | 84.7%              | –            |
| TA25594 | B                     | 84.7%              | ▼            |
| TA25220 | D                     | 84.8%              | –            |
| TA25435 | D                     | 84.8%              | –            |
| TA21473 | N                     | 84.8%              | –            |
| TA36054 | D                     | 84.8%              | –            |
| TA25210 | D                     | 84.8%              | –            |
| TA35303 | D                     | 84.8%              | –            |
| TA41362 | D                     | 84.8%              | –            |
| TA41363 | D                     | 84.8%              | –            |
| TA16065 | D                     | 84.8%              | –            |
| TA31365 | D                     | 84.8%              | –            |
| TA21396 | N                     | 84.8%              | –            |
| TA31356 | D                     | 84.8%              | –            |
| TA31357 | D                     | 84.8%              | –            |
| TA51377 | D                     | 84.8%              | –            |
| TA51461 | N                     | 84.8%              | –            |

Some part numbers may not be available in certain markets. Contact your sales representative to learn more.



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